

How Colgate University is Part of the Solution



- Founded in 1819 and rated one of the top 20 liberal arts colleges in the nation by U.S. News and World Report.
- Educates 2,800 students annually with 96% of students either employed or accepted into graduate school within one year of graduation.
- Supports a 64-person housekeeping staff responsible for cleaning glass, hard surfaces, carpets, whiteboards, desks, bathrooms, classrooms, and housing 20 hours every day.
- Purchases a variety of cleaning chemicals including several hundred gallons of glass, stainless steel, and whiteboard cleaner monthly, lime removers, disinfectants, deodorizers, and general-purpose chemicals.

“Anytime I can find a product that makes our life easier—but is also effective and efficient—I’m impressed. Activeion is one of those products.”

BOB PILS, DIRECTOR OF HOUSEKEEPING AND MAINTENANCE,
COLGATE UNIVERSITY, HAMILTON, NY

“I’m always on the lookout for the newest cleaning technology and the latest innovation,” says Pils, a 20-year veteran of the cleaning industry. “At Colgate, we’re also committed to being as green and environmentally-friendly as possible.” So when he came across Activeion Cleaning Solutions at the 2008 ISSA show, he was intrigued. “I’d heard about what ionized water can do in general, and so I was excited to see it integrated into a sprayer for the cleaning industry.”

Eager to test the new technology, Pils gave a sprayer to each of his top ten employees to test on a daily basis throughout November 2008. His staff quickly reported back with positive reviews. “Overall, my staff was very impressed with the cleaning results on hard surfaces—including removing long-time, ingrained coffee stains on our sinks, which surprised a lot of people.”

“The Activeion sprayer worked great,” says Keith Diehl, an eight-year cleaning professional at Colgate. “It took the hand prints right off the stainless steel with no streaks. It removed all the ghosting from our classroom whiteboards. As far as whiteboards, glass, and mirrors, I would rather use Activeion than other products.”

20-year cleaning veteran, Barb Cook, agrees with Diehl. “I found it worked very well on a variety of hard surfaces like wood, tile, glass, and stone. I even used it on carpet stains.”

To Pils, cleaning is about more than just leaving a shine. It’s about ensuring safety—in some cases, safety from chemicals. “The most important aspect is not cleaning for appearance, but cleaning for health and safety. The cleaning industry has recently been rated by OSHA as the #5 industry for workplace injuries. So it’s important that we create a safe atmosphere for our students, faculty and staff. The more harmful chemicals we can remove from our campus, the safer we’ll be. Activeion would help us do just that.”

